

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, The New Media Firm  
do hereby request station time concerning the following issue:

Defend Justice From Politics

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Defend Justice From Politics

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/23/12

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title



WFTS

# ORDER

Print Date 10/05/12 Page 1 of 3

Flight Dates 10/09/12-10/15/12

Contract / Revision 306276 / **Defend Justice from Politics**

Original Date / Revision 10/05/12 10/05/12 Agency Com 15%

Advertiser **Defend Justice From Politics** Billing Contact

Agency **New Media Firm**  
Buying Contact  
**1322 G Street SE**  
**Washington, DC 20003**

Primary Account Executive  
Marta Salazar-Perren

Sales Office EWSDC  
Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1544

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share 25% Market Value 204800

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	75%	153600
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	35	\$43,520.00	\$51,200.00	0.00	10/01/12	10/15/12	35	\$43,520.00	\$51,200.00
<b>Totals</b>	<b>35</b>	<b>\$43,520.00</b>	<b>\$51,200.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WFTS	10/09/12	10/15/12	M-F 6-7a ABC Action News	CM	558-7a	11111--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	11111--		5				\$1,000.00		0.00			
2	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00



WFTS

Print Date: 10/05/12

Page 2 of 3

Contract / Revision **306276** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:30:00

Advertiser **Defend Justice From Politic** Product **Defend Justice from Politics** Estimate # **1544**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WFTS	10/09/12	10/15/12	M-F 7-9a GMA GMA	CM	658-9a	11111--	:30	5	\$1,200.00	P-2	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	11111--			5		\$1,200.00			0.00		
3	WFTS	10/09/12	10/15/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1-1---	:30	2	\$1,600.00	P-2	0.00 NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-1-1---			2		\$1,600.00			0.00		
4	WFTS	10/09/12	10/15/12	M-F 5-530p ABC Action News	CM	458-530p	--1-1--	:30	2	\$1,400.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	--1-1--			2		\$1,400.00			0.00		
5	WFTS	10/09/12	10/15/12	M-F 530-6p ABC Action News	CM	530-6p	11-1---	:30	3	\$1,600.00	P-2	0.00 NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	11-1---			3		\$1,600.00			0.00		
6	WFTS	10/09/12	10/15/12	M-F 6-630p ABC Action News	CM	558-630p	--1-1--	:30	2	\$1,800.00	P-2	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	--1-1--			2		\$1,800.00			0.00		
7	WFTS	10/09/12	10/15/12	M-SU 11-1135p ABC Action News	CM	11-1135p	1-1-1-1	:30	4	\$3,000.00	P-2	0.00 NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1-1-1-1			4		\$3,000.00			0.00		
8	WFTS	10/09/12	10/15/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	1---1--	:30	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	1---1--			2		\$2,000.00			0.00		
9	WFTS	10/09/12	10/15/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-			1		\$500.00			0.00		
10	WFTS	10/09/12	10/15/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-			1		\$1,000.00			0.00		
11	WFTS	10/09/12	10/15/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-			1		\$800.00			0.00		
E 12	WFTS	10/09/12	10/15/12	SA 7-730p News	CM	658-730p	-----S-	:30	1	\$1,600.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week:		10/09/12	10/15/12	-----S-			1		\$1,600.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	10/09/12-10/15/12		SA 7-730p	658-730p		-----Sa--	:30	(\$1,600.00)		0.00	NM		
See MG 13.2, 13.3 [NCAA Football]														
E 13	WFTS	10/09/12	10/15/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,200.00	P-2	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		



WFTS

Print Date: 10/05/12

Page 3 of 3

Contract / Revision **306276** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:30:00

Advertiser **Defend Justice From Politic** Product **Defend Justice from Politic** Estimate # **1544**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 13	WFTS	10/09/12	10/15/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	2	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-----S-	1		\$1,200.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WFTS	10/09/12-10/15/12		SA 730-8p	728-758p		-----Sa--	:30	<del>(\$1,200.00)</del>	0.00	NM					
See MG 13.2,13.3 [NCAA Football]																
2	WFTS	10/13/12-10/13/12		NCAA Fball Game 12n Sa/Su 12p-5p	(12:00 PM-3:30		-----Sa--	:30	\$1,400.00	0.00	NM					
Ⓜ MG for 12.1,13.1																
3	WFTS	10/13/12-10/13/12		NCAA Fball Game 12n Sa/Su 12p-5p	(12:00 PM-3:30		-----Sa--	:30	\$1,400.00	0.00	NM					
Ⓜ MG for 12.1,13.1																
14	WFTS	10/09/12	10/15/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-----S	1		\$500.00		0.00							
15	WFTS	10/09/12	10/15/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-----S	2		\$1,000.00		0.00							
16	WFTS	10/09/12	10/15/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-----S	1		\$600.00		0.00							
17	WFTS	10/09/12	10/15/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-----S	1		\$1,600.00		0.00							
														Totals	35	\$51,200.00